

20 May 2024

Health New Zealand
Te Whatu Ora

9(2)(a)

Tēnā koe 9(2)(a)

Your request for official information, reference: HNZ00046834

Thank you for your email on 8 May 2024, asking Health New Zealand | Te Whatu Ora for the following under the Official Information Act 1982 (the Act):

'I am requesting under the Official Information Act a breakdown of any and all costs associated with the name change/rebrand of Te Whatu Ora to Health New Zealand, including but not limited to design work, signage and stationery.'

Response

Health New Zealand | Te Whatu Ora made a change to align with the expectation for agencies to have their primary name in English. We are now formally known as Health New Zealand | Te Whatu Ora, or Health NZ in subsequent references. The formal name honours our gifted Māori name, and its important mauri and symbolism of weaving people, knowledge, and organisations together to deliver better health outcomes for all New Zealanders.

Electronic templates are being updated along with website and social media channels in house. To avoid significant cost, most other parts of our visual identity will be considered as they naturally come up for replacement or renewal.

The following document has been identified within the scope of your request "Health NZ Name Change Cost" and a copy of the document is attached. Some information has been withheld under section 9(2)(a) of the Act to protect the privacy of an individual and section 9(2)(b)(ii) due to commercial sensitivity. I have considered the countervailing public interest in release in making this decision and consider it does not outweigh the need to withhold at this time.

How to get in touch

If you have any questions, you can contact us at hnzOIA@tewhatauora.govt.nz.

If you are not happy with this response, you have the right to make a complaint to the Ombudsman. Information about how to do this is available at www.ombudsman.parliament.nz or by phoning 0800 802 602.

As this information may be of interest to other members of the public, Health NZ may proactively release a copy of this response on our website. All requester data, including your name and contact details, will be removed prior to release.

Nāku iti noa, nā



Danielle Coe

Manager (OIA) Government Services
Health New Zealand | Te Whatu Ora